

Izzy Ripp

Graphic Designer

Experience

Graphic Design Intern

Springs Window Fashions • Middleton, WI

June 2022 - Present

- Create and present all campaign materials for upcoming product launch
- Function as a production artist, taking brand standards to create new pieces, like monthly newsletters
- Manage project list, ensuring pieces are created, reviewed, and proofed on time
- Build technical and creative documents for upcoming and past product photoshoots

Graphic Design and Advertising Intern

Whitewater Advertising Association • Whitewater, WI

November 2020 - Present

- Edit and animate weekly videos, increasing weekly social media reach by 400%
- Conduct sweepstakes campaign, increasing email list by 15%
- Design social media content 5+ times a week
- Redesigned client's website from scratch

Social Media Marketing Intern

Productive Programming Inc. • Verona, WI

May 2020 - November 2020

- Directed social media presence across Instagram, Facebook, and Twitter with weekly posts
- Produced promotional videos
- Worked with client to create videos that encompassed the company's culture

Organizations

President

Whitewater Advertising Association • Whitewater, WI

August 2021 - Present

- Recruited 25 new members
- Assign members to positions and clients
- Organize and guide weekly all-member meetings and brand-team meetings
- Establish and cultivate relationships with our five clients

Volunteer Videographer

Habitat for Humanity of Dane County • Madison, WI

August 2020 - October 2021

- Served as an onsite videographer at events
- Integrated music, voice-over, and sound effects to enhance video content
- Edited film to convey the brand's message

Education

University of Wisconsin - Whitewater

Bachelor's Degree

- Cumulative GPA: 3.8 (Dean's List)
- Graduation: May 2023
- Advertising major and Graphic Design minor

Skills

- Adobe Creative Cloud (Illustrator, Photoshop, InDesign, XD, Acrobat)
- Microsoft Office Suite
- Facebook and Instagram Business Suite
- Instagram, Facebook, Twitter, YouTube, Snapchat, and Tik Tok
- iMovie
- WIX

Certification

Graphic Design Certificate

Noble Desktop • 2021

Contact

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